



**TRANSNATIONAL CREATIVE CITY CHALLENGE SEMINAR
5. MAY 2011, COPENHAGEN DENMARK**

**DEVELOPMENT AND IMPLEMENTATION OF LIVE-
WORK ENVIRONMENTS FOR CREATIVE INDUSTRIES**

www.creative-city-challenge.net



creative city challenge



Carlsberg New Town visualisation. Credit: Arkitektfirmaet entasis

INTRODUCTION

The establishment of special “Live-Work Environments” for creative and innovative people has become very popular in various cities in the North Sea Region during recent years. Urban and spatial planning focus more and more on the creation of attractive “Live-Work Environments” as one means to foster the development of the creative sector and to stimulate the special needs of the branch.

This transnational seminar, held as part of the Interreg IVB North Sea Project »Creative City Challenge«, will showcase and explore how non-traditional ways of providing housing and work space through the concept of »Live-Work Environments« support creative entrepreneurs and facilitate creativity, network creation and innovation.

AIMS

The seminar will discuss Live-Work Environments as a support for creativity and innovation and showcase some of the current initiatives taking places in cities across the North Sea Region.

TARGET GROUP

The seminar will be of special interest to city officials in charge of creativity, businesses in the creativity and innovation branches, academics working in the field and people interested in creativity and innovation support.

Programme

Seminar: Development and Implementation of Live-Work Environments for Creative Industries

5. May 2011

Venue: Danish Architecture Centre, Strandgade 27B,
1401 Copenhagen K, Denmark
Map at <http://copenhagen.mydestinationinfo.com/de/danish-architecture-center>

- 09.30-09.45** **Welcome**
Vice Mayor Nadeem Farooq, Høje-Taastrup Municipality, Denmark
- 09.45-09.55** **Aims of the seminar**
Prof. Dr. Dr. (mult.) h.c. (mult.) Walter Leal, Hamburg University of Applied Sciences, Germany
- 09.55-10.25** **Danish Life/Work Environment area 'Musicon'**
Trine Tybjerg, Copenhagen, Denmark
- 10.25-10.55** **Presentation of Case: LYS/LYD (LIGHTSOUND project) - a city space project**
Christian Pagh, Cultural Planner and Partner in UIWE Ma in Modern Culture & Philosophy, Copenhagen, Denmark
- 10.55-11.15** Break
- 11.15-11.45** **Jazz is cultural exchange: A platform for promotion and export of Hamburg Jazz**
Ruth Bäßler, Ministry for Culture, Sports and Media, Hamburg, Germany
- 11.45-12.15** **Experiences on Live-Work Environments**
Gerard Tolner, Gemeente Groningen, Netherlands
- 12.15-12.30** **Conclusions**
Prof. Walter Leal, Hamburg University of Applied Sciences, Germany
- 12.30-13.30** Lunch
- 13.30-14.00** Transport
- 14.00-17.00** Visit to Carlsberg New Town - "Utopian City Space"

Creative City Challenge Partnership

Hamburg University of Applied Sciences (Lead Partner, DE)

WFB Bremen Economic Development (DE)

City of Oldenburg (DE)

Kulturetage Oldenburg GmbH (DE)

Municipality of Groningen (NL)

Delft University of Technology, OTB Research Institute (NL)

Intermunicipal Association Leiedal (BE)

DESIGNREGIO Kortrijk (BE)

HOWEST University College (BE)

Høje-Taastrup Municipality (DK)

Dundee College (UK)

Newcastle City Council (UK)

TILLT, Västra Götaland (SE)

Registration

Please send your registration until Friday 29 April 2011 by email to the following contact:

larsgu@htk.dk

Høje-Taastrup Municipality, Bygaden 2, 2630 Taastrup, Denmark

Lars Dyreborg-Gunslev, Phone +45 43591805, email larsgu@htk.dk



Registration Form

TRANSNATIONAL CREATIVE CITY CHALLENGE SEMINAR
“DEVELOPMENT AND IMPLEMENTATION OF LIVE-WORK ENVIRONMENTS FOR
CREATIVE INDUSTRIES” IN COPENHAGEN

Please send your registration until Friday 29 April 2011 by email to the following contact:

larsgu@htk.dk

I will attend the event: Yes No

Surname

First Name

Title

Institution

Address

Phone

Fax

Email

Contact Point

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