



HAMBURG ART WEEK 2011

17. JUNI BIS 26. JUNI



The HAMBURG ART WEEK aims to present Hamburg as a future orientated, creative and cultural metropolis. This art event will fusion the history of Hamburg and the creative culture linked to innovative and traditionall companies. This way Hamburg wants to be able to compeate with other cosmopoitan cities like London, Paris, Barcelona and New York and their creative potential. Public and private organizations are joining this event with various activities eg. Street painting, temporaty art, lighting installations, special exhibitions in galleries with extending opening houers, book presentations, panel discussions concerning design and art, etc. Some examples of the planned activities will be shown on the following pages.



Example 3d art which will be exhibited as a part of HAMBURG ART WEEK 2011

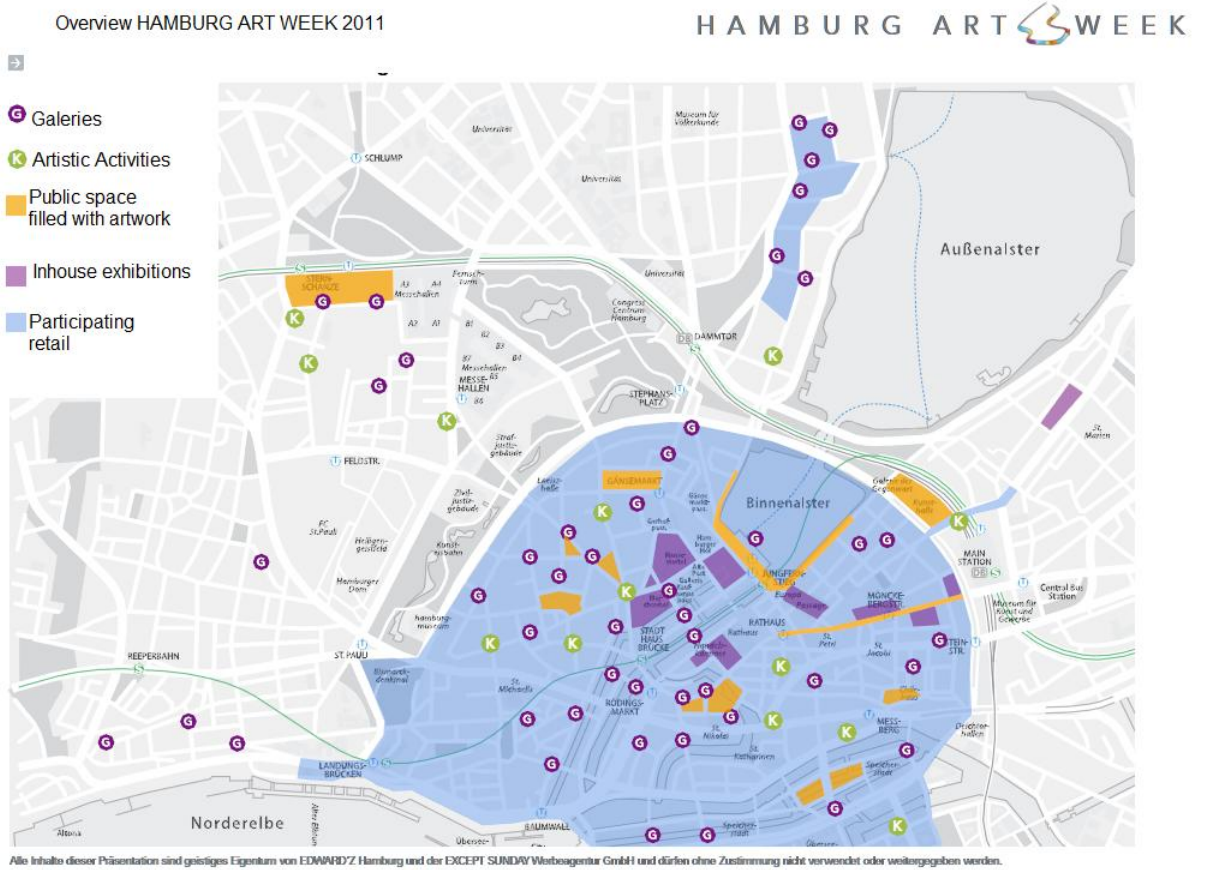


Sculptures from Italy (will be exhibited in the Hamburg city Center)



Showcases of retail shops will be decorated with artworks

Map of organizations within Hamburg which have already confirmed to participate in the HAMBURG ART WEEK



Participation of the HAW-Hamburg in the HAMBURG ART WEEK

The HAW-Hamburg is hosting a “Night of Creativity” as a part of the HAMBURG ART WEEK (see the link for further details <http://www.hamburgartweek.de/>). The event will take place on the 24th of June 2011. The venue is the Media Campus Hamburg (Finkenau 35) which will open its doors to visitors from 17:00-22:00.



Pictures of the Art and Media Campus Finkenau

“The Night of Creativity” focuses on art and creativity and offers various exhibitions, presentations and hands-on activities to people who are interested in this subjects. Entertainment will be offered for all ages. For small visitors we will offer handicrafts and mask design. Grownups will be entrained by a band. Hungry visitors are invited to check out our snack bar.

Furthermore during “The Night of Creativity” several other activities are planned:

- presentation “How Artists Inspire Companies” (TILLT, Sweden)
- a lecture “Manage Your Creativity” (HOWEST University, Belgium)
The topics are: what is creativity in a business context and how can stimulate our own creative thinking potential? The target group is business people & entrepreneurs.
- INNOWIZ workshop: creative session for companies made-to-measure. (HOWEST University, Belgium)
On beforehand, those companies have to advance a thesis, a challenge, a problem they are dealing with. During the workshop, we will try to offer them new and fresh perspectives on their own topic. The target group is a team from one and the same company
- meetings with artists, creativity coaches, creativity funding organizations
- creative activities like creative painting, creativity techniques etc.
- exhibitions like local art students, ART & DESIGN exhibition, Hamburg’s creative spaces ...
- Furthermore the visitors will be also able to watch artists at work (eg. woodcut).

Beside the Hamburg University of Applied Science other Creative City Challenge-partners like the HOWEST University (Belgium), Dundee College (UK), a company which teaches creativity TILLT (Sweden) will come to Hamburg to contribute to this event.

You are invited participating in our event!

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